

SOUTHERN REGION FFA

CHAPTER WEBSITE COMPETITION

The purpose of this event is to encourage FFA Chapters to develop a proficiency in the creation and design of websites.

ELIGIBILITY

Each Chapter of the Southern Region may enter a website. The chapter website must be developed and maintained by current FFA members of the Chapter entering the contest.

PROCEDURE

1. Design a Chapter website with chapter members, school personnel, parents, boosters clubs, business professionals, and community members as the target audience.
2. The presentation should include elements such as page layout, navigational scheme, graphics/ multimedia use, and site content.
3. Chapters must complete the entry form on the following page. The URL must be typed or the site will not be judged.
4. **The website must be available for viewing on the Internet at the time of judging or the site will not be judged.** No changes can be made to the website after the official entry deadline. Judging of the website will take place during the week of March 4, 2019. Results will be announced at the Southern Region Meeting on March 23, 2019.
5. Websites should be designed to allow for viewing by as many different browsers as possible (Internet Explorer, Chrome, Firefox, etc.)

JUDGING

1. Using the score card, a panel of judges selects the winners. Each judge will total the score for each website. Websites shall be ranked in numerical order on basis of final score to be determined by each judge without consultation with each other. The judges' ranking of each website then shall be added and the winner will be the website whose total of rankings is the lowest. Other placing shall be determined in the same manner. (Low point score method of selection).

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ENTRY FORM
(Entry deadline: March 1, 2019)

Chapter _____

Chapter Website URL _____

FFA Advisor Responsible _____

Advisor's Email _____

The URL must be typed or your entry will NOT be judged.

The website must be available for viewing on the Internet at the time of judging or it will
not be judged.

Entry Form must be emailed to:

Dr. Kim Miller
kamiller@cpp.edu

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Judges Score Card

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
PAGE LAYOUT AND DESIGN					
Font, color, and graphics enhance aesthetic appeal	0	1-3	4-7	8-10	
Format is consistent and appropriate	0	1-3	4-7	8-10	
Graphic design shows creativity, originality, and supports theme	0	1-3	4-7	8-10	
Site uses innovative technology tools and enhancements effectively	0	1-3	4-7	8-10	
SITE NAVIGATION					
All links are functional	0	1-2	3-4	5	
Links are consistent and support theme	0	1-2	3-4	5	
Navigational scheme is logical and effective	0	1-2	3-4	5	
CONTENT					
Effectiveness of site	0	1-5	4-7	8-10	
Theme fully and effectively developed.	0	1-5	4-7	8-10	
TECHNICAL					
Proper use of grammar, spelling, punctuation, etc.	0	1-3	4-7	8-10	
Site is compatible with multiple browsers	0	1-2	3-4	5	
FINAL SCORE (100 max)					

CHAPTER _____

Judge's signature _____